



China | Middle East | Korea | Malaysia | Singapore | Thailand



EVENTS • EXHIBITS • ENVIRONMENTS

Extending Brands into **experience**

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Warehouse 8, Ras Al Khor Area 1
Dubai, UAE

Asia Partner of



Our Services



Exhibits

We provide complete design, construction, installation and storage of trade show and exhibit properties. With in-house fabrication we can scale from small strategic booths to comprehensive, integrated trade show experiences. Our General Contracting service manages all aspects of trade show experiences including registration and travel logistics, facility contracting and show services.

Innovation & Creativity

Powered by our proprietaiy creative process and driven by client objectives, Koncept Image seeks to deliver the best experience for our clients by providing one-stop exhibition design & construction services in Singapore, China, Dubai and Asia. Our dedicated team with over 18 years of experience will cater to all needs for events and exhibition with reliability, professionalism and an innovative edge to meet specific requirements.



Partial Koncept Image Client List

Bahrain Pavillion, Rohdes and Schwarz, Vossloh, Starwood, Chile Pavillion, Argentina Pavillion, XO Private, Ideal International, Black Magic, Department of Defense US, Spanish Tourism Board, Great Britain Pavillion, Gogo, Miltrade Singapore



Koncept Image Account Management Team

Francis Cheng

CEO Koncept Image Singapore

Francies has a Master Degree in Finance and over 18 years' experience in the exhibition industry and has worked on several projects that include:

Rohdes and Schwarz, Chile Pavilion, Argentina Pavilion, Singapore Pavilion, Singapore Airshow, IDEX Défense show, Dubai Airshow, ITU, ILTM Luxurious shows, ITB, Bauma China.

Francies is currently the General Manager / CEO of Koncept Image Singapore

Joanne Tay

Account & Project Manager

Koncept Image Singapore

Joanne has over 5 years of well - rounded experience in trade show and event project management. She worked in just about every facet of the industry, starting in production, then project management, I&D supervision and account management.

Now, as an account manager, Joanne manages key accounts such as Clients' major event deployments throughout the year. She is very much at home in the world's exhibition venues

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Viktor Znachkovsky

Design & Project Manager

Koncept Image Singapore

A 3D architectural trained designer with extensive experience in various fields of exhibition design (architectural visualization, animations, visualization of exhibition stands and many more). Based in Europe, Viktor has deep knowledge in Autodesk 3ds Max, Auto-Cad, V-Ray, Corona Render, Blackmagic Fusion and excellent skills of 3d modelling, lighting, texturing, creation of materials and rendering. He is great expertise in the field of the exhibition visualization and project management.

Testimonial From Client



Fernandez Martin, Marta <Marta.Fern...

Today at 10:43 AM

To: 'Joanne Tay'; Cc: Francis Cheng

Dear Joanne and Francis,
Thank you very much for submitting us the invoice. I have just forwarded it to our accountant for review and payment.
I would like to take this opportunity to thank you all for the excellent service provided throughout the entire process (design, construction, assembly and dismantling of the Spain's booth at ILTM Asia Pacific 2025). Our co-exhibitors told us that it was very comfortable and that the design was very innovative, cheerful and fresh.
Special thanks also to Kyle for all his assistance during the event. We all agree that he was instrumental in the success of the event.
We will keep you in mind for future editions of the ILTM Asia Pacific.
Warm regards,

Marta Fernández Martín

Tourism Counsellor – Embassy of Spain

Director- Spain Tourism Board

Spain Tourism Board - Southeast Asia, Australia & New Zealand

Consejería de Turismo – Sudeste Asiático, Australia y Nueva Zelanda



541 Orchard Road, #09-04 Liat Towers
Singapore 238881

Jane Street and Jump Trading ICLR Final Invoice and additional costs



Romana Maier <Roman...

Tuesday, 29 April 2025 at 12:24 AM

To: Francis Cheng; Cc: Shelby Allen; +5 more

Hi Francis and Joanne,

Thank you both for all your efforts on behalf of our clients Jane Street and Jump Trading!

We appreciate your thorough and timely communication, the availability of a variety of resources and the flexibility to make changes as needed. We will be sure to share any debrief notes based on the client experience.

We have processed all the final invoices for both Jane Street and Jump Trading and will forward the wire confirmations when available.

Thanks again for being a valued and trusted partner.

Best Regards,

Romana Maier | project manager



OUR PORTFOLIO



















